



FOR IMMEDIATE RELEASE

April 20, 2009

MAYOR JERRY SANDERS FACT SHEET

CITY CONTINUING SPIRIT OF EARTH DAY

ACTIVITIES SHOWCASE COMMITMENT TO ENVIRONMENTAL PROTECTION

The City is continuing the spirit of Earth Day with a host of activities and events showcasing its commitment to environmental protection. City departments, including Environmental Services, Water, Storm Water and Libraries were on hand at Earth Fair 2009 this past Sunday and are carrying forward their environmental education and information efforts in the weeks ahead.

Among many other events, Mayor Jerry Sanders will be on hand to open the City's 17th Annual Waste Reduction and Recycling Awards being at PETCO Park on Thursday, April 23rd. Many City departments will be supporting Earth Day celebrations hosted by other agencies and organizations. What follows is a brief calendar highlighting some of the City's environmental activities through the remainder of the month and beyond.

CITY DEPARTMENTS PARTICIPATE IN MULTIPLE ENVIRONMENTAL EVENTS

Date	Event Name	Location	City Department(s) Participating
Monday, 4/20	Environmental Literature Panel Discussion	Hardy Tower, San Diego State University	Library
Tuesday, 04/21	Miramar College Earth Day	Miramar College Campus	Environmental Services
Tuesday, 4/21	Earth Day Fair	San Diego Regional Center	Environmental Services

Wed., 4/22	San Diego State University Earth Fair	SDSU	Environmental Services, Water Conservation
Thursday, 4/23	CA Department of Transportation Earth Fair	4050 Taylor Street	Water Conservation
Thursday, 4/23	City College Earth Fair	City College Campus	Environmental Services, Think Blue/Storm Water
Thursday, 4/23	17 th Annual Waste Reduction and Recycling Awards	PETCO Park	Mayor, Environmental Services
Thursday, 4/23	USD Living In Harmony Fair	University of San Diego	Water Conservation
Saturday, 4/25	Creek to Bay Cleanup	Southcrest Community Park, and various sites in San Diego	Think Blue/Storm Water
Saturday, 4/25	9 th "Green Students" Youth Forum	Rueben H. Fleet Center	Environmental Services
Saturday, 4/25	Spring Garden Festival	Water Conservation Garden	Water Conservation

LIBRARY PROGRAMS OFFER HANDS-ON CONNECTION FOR READING AND THE ENVIRONMENT

San Diego Library Department will be hosting a variety of events based on environmental themes and topics. The public is welcome to attend and participate in the activities listed below.

Date & Time	Event	Location
Monday, 4/20	Environmental Literature Panel Discussion	Hardy Tower San Diego State University
Wednesday April 22, 2:00 p.m.	Earth Month Craft Contact: Library Special craft program for ages 5-12.	La Jolla/Riford Branch Library
Wednesday April 22, 6:00 p.m.	Earth Day Craft Special craft time in honor of Earth Day. Contact: Library 619-533-3972	North Park Branch Library
Thursday, April 23 4:00 p.m.	After School Story Time: Celebrating Earth Month	La Jolla/Riford Branch Library
Wednesday April 23, 2009 4:00 p.m.	Juvenile Environmental Craft---ages 5-12 Build a bird feeder out of a soda bottle (bird food included)	La Jolla/Riford Branch Library

CITY JOINS LOCAL BUSINESSES IN ENVIRONMENTAL OUTREACH EFFORTS

In addition to its participation in multiple community and public events, the City is also working with other local agencies and businesses to support and promote environmentally responsible practices. Activities include presentations and informational booths at Jack in the Box, Motorola,

Raytheon, Scripps Institute, Vertex Pharmaceuticals, and various schools and educational institutions throughout the City.

Many City departments such as Environmental Services and Storm Water offer regular presentations like these to inform the public about how to incorporate sustainable behaviors at work and at home.

DEVELOPMENT INCLUDES LONG-TERM COMMITMENT TO ENVIRONMENTAL PROTECTION

The City is committed to promoting environmentally responsible and sustainable development over the long-term. The City is pursuing multiple projects supporting a variety of initiatives on this front, including;

- Ensuring LEED (Leadership in Energy and Environmental Design) energy conservation certification for the Ocean Air Community Park currently under construction.
- Designing upgrades to irrigation systems that will enhance water conservation and efficient water use at five joint-use fields.
- Improving Chollas Creek Channel by removing invasive vegetation, trash and debris in a partnerships between the City's Engineering & Capital Projects Division, Storm Water Department, Environmental Services Department, the City Planning and Community Investment Department and Groundwork San Diego.
- Installing porous pavement at the Kellogg Park parking lot to reduce pollution runoff into the coastal waters off La Jolla.
- Working on a city-wide basis with multiple departments serving as an Environmental Mitigation Working Group to address issues associated with Environmental Mitigation and Restoration projects.

In addition, the City is committed to ensuring that new city buildings meet LEED silver standards and is working with a grant from the San Diego Gas & Electric company to provide City employees with the training and certification they need to become LEED Accredited Professionals.

More information about these activities and the City's ongoing environmental protection efforts can be found on the department websites accessible at www.sandiego.gov.

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